

**WILLIAMSVILLE EAST HIGH SCHOOL'S  
FOOTBALL BOOSTER CLUB  
WOULD LIKE TO ASK YOUR  
SUPPORT OF OUR PLAYERS**

**WE ARE OFFERING LOCAL BUSINESSES  
THE OPPORTUNITY TO ADVERTISE IN OUR  
PROFESSIONALLY PRINTED GAME DAY PROGRAM**

**PLEASE CIRCLE THE SIZE AD YOU WOULD LIKE**

<b>BUSINESS CARD 1/8 PAGE</b>	<b>\$ 40</b>
<b>HALF PAGE ADVERTISEMENT</b>	<b>\$ 75</b>
<b>FULL PAGE ADVERTISEMENT</b>	<b>\$125</b>
<b>COLOR MIDDLE OF BOOK FULL PAGE</b>	<b>\$350</b>
<b>COLOR INSIDE FRONT COVER FULL PAGE</b>	<b>\$500</b>
<b>COLOR INSIDE BACK COVER FULL PAGE</b>	<b>\$500</b>
<b>COLOR OUTSIDE BACK COVER FULL PAGE</b>	<b>\$750</b>

**PERSON'S NAME WHO CONTACTED YOU:**

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**PLEASE MAIL THIS PAGE ALONG WITH CHECK  
MADE OUT TO: WILLIAMSVILLE EAST FOOTBALL BOOSTERS  
INCLUDE BUSINESS CARD AND/OR LAYOUT FOR ADVERTISING  
PROGRAM SIZE IS 8X10; ADS MAY ALSO BE E-MAILED**

**To: Sandy Panfil, 116 Gina Meadows, East Amherst 14051**

**E-mail: [smpanfil@hotmail.com](mailto:smpanfil@hotmail.com) Questions: 689-0189**

**Must be received by July 30, 2010.**

**WE THANK YOU FOR YOUR CONTRIBUTION AND WILL  
ENCOURAGE PARENTS, FAMILIES AND FRIENDS TO  
PATRONIZE OUR GENEROUS BUSINESS SUPPORTERS.**

**WILLIAMSVILLE EAST HIGH SCHOOL'S  
FOOTBALL BOOSTER CLUB  
WOULD LIKE TO ASK YOUR  
SUPPORT OF OUR PLAYERS**

**WE ARE OFFERING FAMILIES AND FRIENDS THE  
OPPORTUNITY TO RECOGNIZE THEIR PLAYER IN OUR  
PROFESSIONALLY PRINTED GAME DAY PROGRAM**

**PLAYER'S NAME:**

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<b>TWO- LINE TRIBUTE</b>	<b>\$20</b>
<b>1/4 PAGE</b>	<b>\$30</b>
<b>1/2 PAGE</b>	<b>\$40</b>
<b>FULL PAGE</b>	<b>\$50</b>

(If you would like to include a photo with  
your message which you want returned,  
please enclose a stamped envelope)

**PLEASE MAIL THIS PAGE ALONG WITH CHECK  
MADE OUT TO: WILLIAMSVILLE EAST FOOTBALL BOOSTERS  
AND INCLUDE DESIRED LAYOUT & OPTIONAL PHOTO  
PROGRAM SIZE IS 8 X 10**

**MESSAGES MAY ALSO BE E-MAILED**

**To: Sandy Panfil, 116 Gina Meadows, East Amherst 14051**

**E-mail: [smpanfil@hotmail.com](mailto:smpanfil@hotmail.com)**

**Questions: 689-0189. All Messages and Tributes must be received by July 30, 2010.**

**We thank you for your contribution!**